



Secrets of Special Ops Leadership Dare the Impossible -- Achieve the Extraordinary

By William A. Cohen Ph. D.

AMACOM. Paperback. Book Condition: New. Paperback. 260 pages. Dimensions: 9.7in. x 7.2in. x 0.9in. The Navy SEALs. The Green Berets. Delta Force. These are just a few examples of what are known as special ops -- unique fighting forces trained to beat overwhelming odds on every mission. Using principles like speed, purpose, repetition, surprise, and simplicity, elite units such as these have throughout history accomplished extremely challenging tasks against vastly superior forces. When something seemingly impossible must be achieved, special ops forces are the ones called upon for a miracle. Just as special ops are needed for critical tasks in battle, ultra-high achievers are needed for special circumstances in business: situations where time is important, when resources are low or insufficient, where you are challenging conventional wisdom or established competitors, or where crisis is imminent. But can commando techniques really work in business? If you can inspire and lead your employees to work at peak performance, they will accomplish dramatic, almost fantastic feats for you -- just as fighting commandos do in battle situations. Secrets of Special Ops Leadership reveals the essential methods commando leaders employ, using dramatic real-life stories of commando leadership from biblical times all the way up through...



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Reviews

This publication is really gripping and exciting. It really is basic but unexpected situations in the 50 % in the book. It is extremely difficult to leave it before concluding, once you begin to read the book.

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