



The Basics of Economics for a Modern Manager Second Edition (Paperback)

By Mikhail I Melnik

Teneo Press, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English Brand New Book ***** Print on Demand *****.Economics is a unique discipline that incorporates philosophy, history, mathematics, and statistics into its own unique mix that is aimed at making our lives better. Simply put, economics is all about efficiency. Efficiency means getting more out of limited resources whether this is at the level of the individual, firm, or a society. Efficiency is the key to higher productivity of resources, greater returns, and a higher standard of living. Managerial economics is particularly interesting as it unlocks the practical applications of economics. Economics is not just a theoretical discipline, but a practical field that can be applied in any setting where a resource allocation question arises. In this sense, economics is an essential component in business education and decision making. This book assumes a limited background in economics. It emphasizes fundamentals and presents an ideal mix of theory and application. The first section focuses on the traditional microeconomics framework and the second on the basics of macroeconomics. The author is a distinguished researcher and professor with extensive expertise in the field. An illustration of eBay is used...



Reviews

This book is definitely not effortless to begin on reading through but extremely fun to read. Sure, it can be enjoy, continue to an amazing and interesting literature. I realized this book from my dad and i recommended this pdf to understand.

-- Ezequiel Schuster

This composed book is wonderful. It is amongst the most awesome book i actually have read through. You will like the way the author create this publication.

-- Miss Fanny Osinski V

Related Kindle Books

_	_
_	
_	-

A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to sharpen their skills and don t mind...

_	_
	_
	_

Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...

	Δ
	_
_	-

Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...

-	_	
-	-	
	_	

Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible only...

The First Epistle of H. N. a Crying-Voyce of the Holye Spirit of Loue. Translated Out of Base-Almayne Into English. (1574) (Paperback)

Eebo Editions, Proquest, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms