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By Chrzan, Janet

Routledge, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: This is a phenomenal book. A good shot of history, equal parts anthropology and media analysis and a dash of wit and wisdom. This is the most sensible and balanced approach to alcohol consumption I have ever read. It should be required of all college students. --Ken Albala, History, University of the Pacific Instantly engaging, Janet Chrzan's historical and crosscultural overview of views and practices related to alcohol as a "nurturing beverage" or "dangerous drug," brings to life the value of anthropological analysis to university students. Making a compelling case for alcohol as a "total social fact," enmeshed as it is with so many other facets of social life, Chrzan masterfully portrays the social meanings of alcohol use. -Andrea Wiley, Anthropology, Indiana University, Bloomington This lively and accessible book bubbles with intriguing details about the history and culture of alcohol consumption from the earliest archaeological evidence to contemporary U.S. college students'e(tm) arresting drinking diaries. It is an engaging introduction to anthropology which encourages critical thinking about the practices and meanings of campus drinking." - Carole Counihan, Anthropology, Millersville University This book should be...



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